

**Rick C. Shriver**  
**400 West Richards Road**  
**McConnelsville, OH 43756**  
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**Email: shriver@ohiou.edu**

**Education**

Master of Arts/Telecommunications, Management Minor.  
Ohio University, Athens, Ohio. 1983.

Bachelor of Science/Radio-Television, Summa Cum Laude.  
Ohio University, Athens, Ohio. 1977

**Professional  
Experience**

Associate Professor of Electronic Media. 2004 – present.  
Assistant Professor of Electronic Media. 1992 - 2004.  
Coordinator of Electronic Media Program. 1994 – 2009.  
Member of Southeast Asian Studies faculty. 2000 – present.  
Ohio University - Zanesville  
1425 Newark Road  
Zanesville, Ohio 43701  
740-588-1455

Assistant Professor of Mass Media. 1986 - 1992.  
Chair of Mass Media Department. 1987 - 1991.  
Marietta College  
Fifth Street  
Marietta, Ohio 45750  
740-376-4643

Head of Broadcast Operations Technology. 1984 -1986.  
Washington Technical College (Washington State Community College)  
State Route 676  
Marietta, Ohio 45750  
740-374-8716

Head of Non-Print Services. 1977 - 1984.  
Muskingum County Public Library System  
220 North Fifth Street  
Zanesville, Ohio 43701  
740-453-0391

**Elected  
Office**

Morgan County Commissioner  
January 2, 2005 – January 1, 2009  
President of Commission 2006, 2007.

**References**

*Professional references are available upon request.*

**Awards**

Fulbright Senior Specialist  
Named to Senior Specialist Roster 2003.

Second place paper.  
Open category, Production, Aesthetics and Criticism division, Broadcast Education Association.  
“Digital Recording of Traditional Malaysian Instruments.”  
Presented at the BEA Conference, April 2000, Las Vegas, Nevada.

Fulbright Senior Scholar, 1999-2000.  
Lecture/research award in Malaysia.  
Electroacoustic music recording/Asian media.

First place paper.  
Debut category, Two-year/Small College division,  
Broadcast Education Association.  
“A Primer for the Student of Electronic Media”  
Presented at the BEA Conference, April 1999, Las Vegas, Nevada.

**Publications**

“Assessing the Effectiveness of Radio Advertising for Reaching Teen College Prospects”  
*Journal of the Association of University Regional Campuses of Ohio*  
2014

“Oral History in the Digital Age”  
*Journal of Media Education*  
Published quarterly by the Broadcast Education Association.  
October 2012 edition.

Opinion Shaper  
Series of articles written for the Sunday Zanesville Times Recorder.  
Topics include network neutrality, intellectual property law, airline regulation, oral history, etc.  
Published by Zanesville Times Recorder, Zanesville, OH, 2011.

[Letters from Malaysia](#)  
Impressions of Malaysia sent back to friends in Ohio.  
Published by [lulu.com](#) Raleigh, NC, 2009.

[Twin City Opera House](#)  
Pictorial and written history of 1890 theater.  
Published by [lulu.com](#) Raleigh, NC, 2008.

[Fundamentals of Audio Production](#)  
Co-authored with Drewery O. McDaniel and Kenneth R. Collins.  
ISBN-13: 9780205462339  
Allyn & Bacon/Pearson Publishers, Boston, MA, 2008.

**Publications  
(continued)**

"A Look at Contemporary U.S. Electronic Media Education"  
*Feedback*, the online membership journal of the Broadcast Education Association. November 2004 Edition.  
Available at: <http://www.beaweb.org/feedback/feed45v1.pdf>

"Video Production and EMC2: An Example of Service Learning"  
Co-authored with Dr. Kenneth Collins, Ohio University.  
*Feedback*, the online membership journal of the Broadcast Education Association. January 2003 Edition.  
Available at: <http://www.beaweb.org/feedback/feed44v5.pdf>

"Malaysian Media: Ownership, Control and Musical Content"  
*Communication and Media Studies in ASEAN: Bridge to New Frontiers*.  
Umi Khattab and Faridah Ibrahim Editors.  
Published by Universiti Kebangsaan Malaysia, 2002.

"Movie Making in China"  
*db, The Sound Engineering Magazine*  
May/June 1990, pp. 52 - 54.

"A Minimalist Philosophy"  
*db, The Sound Engineering Magazine*  
March/April 1989, pp. 38 -39.

"Strategic Planning for the Small Studio"  
*db, the Sound Engineering Magazine*  
May/June 1988, pp. 9 -12.

"Atmosound: A Construction Story"  
*db, the Sound Engineering Magazine*  
September/October 1987, pp. 30 - 33.

"Libraries as Centers for Community Cable"  
*Library Insights, Promotions and Programming*  
Winter 1983.

**Papers and  
Symposia**

"Assessing the Effectiveness of Radio Advertising for Reaching Teens College Prospects," paper presented at the joint conference of the American Culture/Popular Culture Associations, Washington, D.C., March 2013.

"Oral History in the Digital Age," paper presented at the joint conference of the American Culture/Popular Culture Associations, Boston, MA, April 2012.

"The Current State of Copyright in the Classroom," paper presented at the Broadcast Education Association conference, Las Vegas, NV, April 2009.

**Papers and  
Symposia  
(continued)**

“The Democratization of Audio Media,” paper presented at the Broadcast Education Association conference, Las Vegas, NV, April 2012.

“Intellectual Property Rights in the Digital Age,” panel organized and moderated at the Broadcast Education Association conference, Las Vegas, NV, April 2008. Including paper “A Brief History of Intellectual Property Law.”

“Intellectual Property Law and the Arts: A Discussion of Copyright Law, Its History and Its Relationship to Twenty-First Century Creativity,” paper presented at the Hawaii International Conference on the Humanities, Honolulu, HI, January 2008.

“African American Talent Meets the Hillbilly Genre: Junior Norman and the Fugitives,” paper presented at Campus and Community Days Symposium *African-American Music in the Ohio River Valley*, Ohio University, Athens, OH 2006

“Spreading Democracy Through the Airwaves: America’s Efforts to Broadcast Abroad,” Panel organized and moderated at the Broadcast Education Association conference, Las Vegas, NV, April 2006.

“Audio Production Techniques,” Symposium paper presented at the National College Media Convention, Nashville, TN, November 2004.

“Regional Trends in Electronic Media Ownership,” Panel moderated at the Broadcast Education Association conference, Las Vegas, NV, April 2004.

“A Look at Current Trends in Electronic Media Education in the U.S.,” Paper presented at the International Conference on Media Education and Training, Kuala Lumpur, Malaysia, July 2003.

“Privatization in the Malaysian Electronic Media: Cronyism and Concentration,” Paper presented at the Broadcast Education Association “scholar to scholar” session at 2003 conference, Las Vegas, NV, April 2003.

“Digital Stereo Recording of Traditional Malay Instruments,” Paper presented at the 114<sup>th</sup> Annual Convention of the Audio Engineering Society, Amsterdam, Netherlands, March 2003.

“Media Control and Political Content in Malaysia,” Paper presented at 51<sup>st</sup> Annual Meeting of Midwest Conference on Asian Affairs. Wittenberg University, Springfield, Ohio, September 2002.

“Malaysian Media: Ownership, Control and Musical Content,” Paper accepted and presented at Association of Southeast Asia Nations symposium for communication and media studies. Kuala Lumpur, Malaysia, November 2001.

**Papers and  
Symposia  
(continued)**

“Southeast Asian Media: Human Rights and Wrongs,”  
Panel organized and chaired for the thirtieth annual conference of the  
Mid-Atlantic Region of the Association for Asian Studies, Slippery Rock  
University, Slippery Rock, PA, October 2001.

“Malaysian Media: Content and Control,”  
Paper presented at Broadcast Education Association “scholar to scholar”  
session at 2001 conference, Las Vegas, NV, April 2001.

“First International Conference on Music Technology: MUSTECH 2000.”  
International liaison and organizer of Conference held March 16-18,  
at the M.I.N.E.S. Resort in Kuala Lumpur, Malaysia.

“Issues and Questions for the New Technologies Course”  
Paper presented and the Joint Conference of the American and Popular  
Culture Associations. March 1991, San Antonio, Texas.

**Other Experience  
and Activities**

Owner  
Media Group Ohio (audio/video contracting, consulting & recording)

Lecturer  
Southwest University of Finance and Economics  
Szechwan, People’s Republic of China  
1989

Member  
Advisory Boards for Media Programs at  
Morgan High School, McConnelsville, Ohio  
and  
Muskingum-Perry Career Center  
Zanesville, Ohio

President  
Board of Directors  
The Opera House, Incorporated  
McConnelsville, Ohio

Past-President (2007-2008)  
Morgan County Chamber of Commerce  
McConnelsville, Ohio

Past-President  
Morgan County Drug and Alcohol Council  
McConnelsville, Ohio

Past-President  
Malta-McConnelsville Jaycees  
McConnelsville, Ohio

Past-President (2006)  
Morgan County Improvement Corporation  
McConnelsville, Ohio

**Media Projects:****Video Projects:**

Producer/Writer/Editor  
*"The 1913 Flood in Morgan County Ohio"*  
Video documentary  
2013

Producer/Writer/Editor  
Pictorial History of Morgan County, Ohio  
2009

Producer/Videographer  
Commercials for Ohio University  
Community Flight Program  
2004  
Athens, Ohio

Director  
Series of video tapes/DVDs on teaching math skills for  
Muskingum Valley Educational Resource Center  
2001-2002  
Zanesville, Ohio

Director  
Live Telethon for *Easter Seals* of Mid-Ohio Valley  
1989, 1990, 1991  
Marietta, Ohio

Producer  
Television and Radio Advertising 1990-1992:  
*Broughton Foods, Inc.,*  
*Marietta Memorial Hospital,*  
*Marietta Savings Bank*

*Red Cross Donor Recruitment Tapes.* Worked with student crews to produce videotapes for use by three Red Cross chapters in recruiting young adult blood donors. Produced field and studio segments and edited final product. Tapes nominated for and received Red Cross Central Ohio Region's "Distinguished Service Award," in 1998.

*PICC Line Catheters.* Worked with student crews and Dr. Scott Steinecker to shoot and edit tape and still images explaining the insertion of PICC line catheters under ultrasound and flouroscopy. Transferred still images to CD-ROM. Tape and CD-ROM used by Dr. Steinecker at national conference. 1998.

*The History of the Opera House Theater.* Researched the history of 1890 theater, scripted and produced videotaped history. Wrote and recorded original score, voiced over and edited final tape. Worked with students to shoot video. 1997.

**Media Projects:  
(continued)****Video Projects (continued)**

*Oral History Project.* Worked with student crews to videotape eight hours (to date) of oral history interviews with residents of Malta and McConnelsville to document life in those villages in the early twentieth century. Final product to be edited into several “themed” programs for use in schools and libraries. 1998 – on-going.

*The Helen Purcell Story.* Worked with student crews to videotape re-enacted segments from the life story of Helen Purcell, benefactor of retirement home bearing her name in Zanesville, Ohio. Final product to be used by the Helen Purcell Home in orientations. 1997.

*OU-Z Promotional Spots.* Produced endorsement interviews with OU-Z students to be used in television commercials. 1996, 1997, 1998.

*Tune into Zanesville.* Worked with students and faculty at Grover Cleveland Middle School to produce weekly cable programming. 1996.

*“Copper Foil Manufacturing Processes,” Gould, Inc.* Videotape documentation of the manufacturing of copper foil. 1995.

*“Down-hole Video Logging,” Hittwell Services.* Promotional tape detailing the operation of video cameras lowered into gas and oil wells. 1992.

*“The Backbone of Pennzoil,” Pennzoil, Inc.* Safety/training tape for employees of Pennzoil oilfield production unit. 1991.

*Various informational and recruiting tapes for U.S. Department of Agriculture, The O.S.U. Cooperative Extension, etc.* 1994 – 1998.

*Fundamentals of Audio Production*

Produced and created CD-ROM to accompany text book. Pearson/Allyn and Bacon, Boston, MA 2008.

*Musical Instruments of Malaysia.*

Produced and created CD-ROM illustrating the construction and performance of traditional Malaysian musical instruments. 2002.

**Audio Projects:**

Engineered, mixed, and mastered recording sessions including rock, country, folk, jazz, blues, classical, and incidental music for film. Digital restoration and archiving of historical recordings.

Engineered, mixed, and mastered recording of “The Ohio Valley Opry,” live at the Historic Opera House Theater, McConnelsville, Ohio. 2012.

**Media Projects  
(continued)****Audio projects (continued):**

*Keep a Candle in the Window.*

Produced and engineered CD of slave songs for the Putnam Underground Railroad Education Center. 2001.

*At A Plank Bridge.*

Digital live recording of world premiere staged reading of original play. Recorded at Ohio University's Galbraith Chapel. 2001.

*Digital stereo recordings of traditional Malaysian instruments.*

Engineered eight hours of field recordings of traditional Malaysian instruments to be used in production of CD-ROM/web-site on Malaysian music. 1999-2000.

*Universiti Putra Malaysia Music Conservatoire Concert series.*

Engineered live recordings of UPM symphony orchestra and jazz ensemble. 1999 – 2000.

*"Radio Works."* Wrote, recorded and produced over 30 segments of thirty-minute interview and performance radio program which aired weekly WOUB Radio Network for three years. Engineered original recordings of local, regional and national blues and jazz artists taped in OU-Z multi-track studio. 1996 – 1998.

The Crowdaddies	Honk, Wail, and Moan
Toll House Jazz Band	Dick Mackey
"Honeyboy" Edwards	Lisa Clark
Jimmy Nelson	Charisma
Sean Carney & Nite Owlz	Lil' Ed & The Imperials
Christine Kitrell	Biersdorf and Kolbe
Kelly Crum	Dave "Ozzy" Osborne
Kelly McClenan	Bruce DeMoll
Tom Ball & Kenny Sultan	Robert Fox
Liz Pennock & Dr. Blues	

*OU-Z Commercials.* Voiced many radio spots promoting OUZ. 1994 – 1998.

*Girl Scouts Sing-along Songs.* Engineered recordings of guitar and vocal performance for use by GSA group activities. 1997.

Miscellaneous musical recording projects for CD and vinyl, 1979-present.



**Media-related  
Projects  
(continued)****Web projects:***See the Menu*

Designed web site and created all content. 2013

<http://www.seethemenu.net>

*Morgan County Democrat PAC*

Designed web site and created all content. 2012.

<http://www.morgancountydems.com>

*The Stockport Mill and Restaurant on the Dam*

Designed web site and created all content. 2011.

<http://www.stockportmill.com>

*Morgan County Historical Society*

Designed web site and created all content. 2011.

<http://www.historicalmorgancounty.com>

*Media Group Ohio*

Developed structure, graphics and initial build of web site for media consulting group. 2007. <http://www.mediagroupohio.com>

*Morgan County Government web portal*

Developed structure, graphics, and initial build of web site for county government. 2005. <http://www.morgancounty-oh.gov>

*The Opera House, Incorporated.*

Developed all content and designed web site for non-profit historical theater. 2003. <http://www.operahouseinc.com>

*Musical Instruments of Malaysia.*

Developed all content and designed web site outlining the design, construction, and performance of traditional Malay instruments. Site includes downloadable .wav files for electronic musicians.

2002. <http://www.rickshriver.net/malaysianinstruments.htm>

*rickshriver.net*

Developed all content and designed web site which includes gallery of photographs, academic papers, essays, and links to other pages.

<http://www.rickshriver.net>